International Lactation Consultant Association®
2014 Annual Conference & Meeting

REAL WORLD
ILCA 2014

Breastfeeding in the Real World: Meeting the Challenges

July 23–26, 2014
JW Marriott Desert Ridge Resort & Spa | Phoenix, Arizona, USA

Preliminary Program & Registration
Racial/Ethnic Equity in Lactation

This year's ILCA conference addresses important issues of racial and cultural equity in breastfeeding through several presentations and a special interest group. As part of this continuing conversation, ILCA joins with the Lactation Education Accreditation and Approval Review Committee (LEAARC) and the International Board of Lactation Consultant Examiners (IBLCE) to host a special 2014 Lactation Summit on Sunday, July 27 following the conclusion of the ILCA Conference. This important summit, Addressing Inequities within the Lactation Consultant Profession, will bring together diverse voices representing racial, geographic, and educational perspectives. Delegates will identify and address structural and institutional barriers within the profession that prevent equitable access worldwide. Educational and clinical instruction needs of aspiring lactation consultants in remote areas of the world will be explored. Delegates will also examine strategies to improve access to the profession by individuals from (or serving) ethnically diverse, low-opportunity, or geographically remote population groups. Conference delegates will receive an email with further information about the Summit. Watch for more news on this exciting meeting!

2014 Clinical Skills Rotation – NEW Format!

Clinical skills are scheduled in one 2-hour block for primary skills and one 2-hour block for advanced skills. The advanced skills are intended for seasoned lactation consultants who need these skills in their clinical practice. Delegates are asked to register for only one block of skills to allow sufficient room for others to participate. Conference delegates will spend 25 minutes in each skill room and will rotate among four skills. Time spent with facilitators will be in demonstration and hands-on practice of skills. Any background theory or other information the facilitator wishes to share about the topic will be sent to registered delegates to review prior to the Conference. This allows time in sessions to be spent in practical application of each skill. This is a popular feature of the ILCA conference so register early if you wish to participate in the Clinical Skills Rotation!

Important Dates to Remember

May 15
Early Bird registration deadline

June 1
Deadline to cancel Conference registration for a full refund less US$80 processing fee

June 15
Deadline to cancel tour(s) for full refund

June 17
Standard registration deadline

June 20
Hotel reservation deadline

July 1
Registrations received after this date processed onsite

July 20-22
ILCA Board of Directors meeting

July 23-26
Breastfeeding in the Real World: Meeting the Challenges

July 27
2014 Lactation Summit: Addressing Inequities within the Lactation Consultant Profession

Exhibit Hall Hours and Events
(subject to change)

Wednesday, July 23 ..........................7:00pm-9:00pm
President's Social and Opening Reception
Silent Auction opens

Thursday, July 24 ..........................9:30am-5:30pm
AM/PM refreshment breaks
Lunch
Late afternoon networking function

Friday, July 25 ..........................8:30am-1:30pm; 3:00pm-4:30pm
AM/PM refreshment breaks
Lunch
Closing Reception/Vendor Thank You
Silent Auction closes
Preliminary Program

Tuesday, July 22
5:00pm-6:00pm  Volunteer orientation
6:00pm-8:00pm  Registration desk open

Wednesday, July 23
(5 CERPs/5 contact hours)
7:30am-8:30am  Continental breakfast
7:30am-4:00pm  Registration desk open
8:30am-9:30am  Plenary: Reinterpreting Baby Behavior for the Lactating Mother. Jane Heinig, PhD, IBCLC
9:30am-10:00am Parade of flags and presidential welcome
10:00am-10:30am Morning break
10:30am-12:30pm Morning workshop sessions
12:30pm-1:30pm  Lunch
1:30pm-3:30pm  Afternoon workshop sessions
4:00pm-5:00pm  Volunteer orientation
6:30pm-9:00pm  President's Social and exhibit opening

Wednesday Workshops Selections
Workshop A:
Select one morning workshop

Workshop 1A: Multi-modal Management of the Infant with a Tongue-tie: Tools and techniques in the evaluation process. Alison K. Hazelbaker, PhD, IBCLC, Filica, James G. Murphy, MD, FAAP, FABM, IBCLC II

Workshop 2A: Research to Practice: Finding and using research and other evidence with breastfeeding families. Jane Grassley, PhD, RN, IBCLC; Sarah L. Gill, PhD, RN, IBCLC II R-CERP

Workshop 3A: Racial/Ethnic Disparities: Removing structural obstacles so mothers can succeed. Urseline Singleton, MPH, RD I-II

Workshop 4A: The Affordable Health Care Act: What's new with breastfeeding support? Beverly Ann Curtis, MSN, PNP-BC, IBCLC; Susanne Madden, MBA I-II

Workshop 5A: Spanish Presentations
Paso 10: La historia de una comunidad. Norma Escobar, IBCLC I-II
Primera hora: mas alla de nacer! Elizabeth Gonzalez, MD, IBCLC, PhD I-II

Workshop 6A: Primary Clinical Skills Rotation I-II
Rotate through four 25-minute sessions (Limited to first 120 registrants)
2. Lactation Rounds: Managing low acuity. Rebecca Mannell, BS, IBCLC, FILCA

Contact Hours
Total 20.5 CERPs and 20.5 Contact Hours
CERPs are L category unless stated otherwise. Levels are indicated to assist with the selection of workshops and concurrent sessions.
I = Beginner, II = Intermediate, III = Advanced

Featured Speakers

Helen Ball, PhD, MA, BSc
Director, Durham University Parent-Infant Sleep Lab
Durham, England

David L. Clark
Nutrition Specialist (Legal), UNICEF Nutrition Section
New York, USA

Pascal Gagneux, PhD
Associate Professor, Cellular and Molecular Medicine,
UC San Diego
California, USA

Jane Heinig, PhD, IBCLC
Executive Director, UC Davis Human Lactation Center
California, USA

Miriam Labbok, MD, MPH, IBCLC
Professor and Director, Carolina Global Breastfeeding Institute
North Carolina, USA

Urseline Singleton, MPH, RD
Public Health Advisor, HHS Office on Women's Health
Washington, DC

Christina Smillie, MD, IBCLC
Medical Director, Breastfeeding Resources
Connecticut, USA

Alison Stuebe, MD, MSc, FACOG
Medical Director, UNC HealthCare Lactation Services
North Carolina, USA

Robin P. Glass, MS, OTR, IBCLC
Occupational Therapist, Seattle Children's Hospital
Washington, USA

Lynn S. Wolf, MOT, OR, IBCLC
Occupational Therapist, Seattle Children's Hospital
Washington, USA
Thursday, July 24

(5 CERPs/5 contact hours)

6:00am-7:00am  Walkers and joggers meet
7:00am-8:00am  Continental breakfast
7:00am-5:00pm  Registration desk open
8:00am-9:00am  Plenary: Breastfeeding: What do hands have to do with it? Christina Smillie, MD, IBCLC
9:00am-10:00am  Plenary: Human Milk: Just another primate milk? Pascal Gagnieux, PhD
10:00am-10:30am  Morning break
10:30am-11:30am  USLCA Annual General Meeting
10:30am-11:30am  International Meeting
10:30am-11:30am  CLCA/ACCL Meeting
11:30am-11:45am  Break
11:45am-12:45pm  Concurrent Sessions A (select one)
A1: The Newborn and the Microbiome: Establishment of a healthy ecosystem. Pascal Gagnieux, PhD II-III
A2: Experiences of the 2013 WABA Fellow: New friends, new ideas, new norms. Eileen Shea, BSc, IBCLC I-II
A3: Experiences of the 2014 WABA Fellow: New friends, new ideas, new norms. Geraldine Cahill, IBCLC, BA I-II
A4: The Affordable Care Act: Are we moving toward real workplace breastfeeding support? Maeve Howell, PhD, CNP-Peds, IBCLC I-II
A5: Research: Everything you want to know but are afraid to ask. Anne Merewood, PhD, MPH, IBCLC I-II R-CERP
A6: Racial/Ethnic Disparities: Infant mortality, breastfeeding, and sleep practices. Kathleen Kendall-Tackett, PhD, IBCLC, FAPA I-II
A7: Got Milk? Identifying and treating delayed Lactogenesis II caused by theca lutein cyst. Page Peters, RN, BSN, IBCLC; Alyson Welker, MA II-III
A8: Cesarean Birth: Implementing skin-to-skin contact in the operating room. Jane Grassley, PhD, RN, IBCLC I-II
A9: Infant Vitamin D Deficiency: A global pandemic. Ellen Lechtenberg, IBCLC, RD, CSP I-II
A10: Mothers Speak Out: Top five traits of a great lactation consultant. Diana West, BA, IBCLC; Lisa Marasco, MA, IBCLC, FILCA I
12:45pm-2:45pm  Boxed lunch
Special interest groups
Committee meetings

(continued on next page)
2:45pm-4:45pm Concurrent Sessions B (select one)

B1: Oral Research Presentations: II-III
- Analysis of Historical and Social Influences Contributing to Low Breastfeeding Rates among African American Women. Angela Campbell, RN, BSN, IBCLC
- Private Arrangement Milk Sharing Practices in the United States. Angela Bond, MS
- Are All Term Infants the Same? Breastfeeding the early term infant. Anita Noble, DNSc, CNM, IBCLC
- Outcomes of a 45-hour Breastfeeding Education Course for Healthcare Professionals and Paraprofessionals. Amanda Watkins, MS, RD, IBCLC
- The Impact of NICU Admission on Breastfeeding in the First Hour of Life. Lawrence Noble, MD, IBCLC, FABM
- Relationship of Food Items and Breastfeeding with Acculturation and Weight. Elizabeth Reifsneider, PhD, RN, WHNP-BC, PHCNS-BC, FAAN
- Helping Mothers Defend Their Decision to Breastfeed: An intervention study. Kandis Natoli, MSN, RNC, IBCLC; Annette Leary, BSN, RN, IBCLC
- The Influence of Quiet Time on Exclusive Breastfeeding Rates at Discharge. Karen Phillips, RN, EdD, IBCLC, ICCE

B2: Lactation Support for the Next Generation: Communicating effectively with millennial moms, co-workers and interns. Jane Heinig, PhD, IBCLC I-II R-CERP

B3: Breastfeeding Equity in the Urban Core: Mentorship pathways for candidates of color. Sherry Payne, MSN, RN, CNE, IBCLC I-II

B4: Clinical Photography: Case studies and techniques for private practice. Desiree Allison, BA, IBCLC, LLLL I-II R-CERP

B5: The LATCH Pilot: Impact of a text message intervention by WIC breastfeeding peer counselors. Nuril Harari, MD, MHS, Lori Goeschel, MS, RD, IBCLC; Michele Griswold, MPH, RN, IBCLC; Valerie Bosso, BS, IBCLC I-II

B6: Donor Milk in the NICU: Challenges and opportunities. Nancy Wight, MD, IBCLC, FABM, FAAP II-III

B7: Extremely Low Birthweight (ELBW) infants: Enhancing early administration of colostrum. Luisa King, RN, IBCLC; Beth Nelson, RN, IBCLC II-III

B8: Clinical Practice: Conducting effective in-patient consultations in 15-30 minutes. Gena Strong, PhD, CNM, RNC-OB, IBCLC, RLC, CNE; Joni Rose, MS, RD, LDN, IBCLC, RLC I-II

B9: Lactation Insufficiency among Obese Women: Myths, reality, and underlying factors. Laurie Normann-Rivers, PhD, RD, IBCLC I-II

B10: Making It Work: Innovative new resources for supporting nursing moms at work. Cathy Carothers, BLA, IBCLC, FLCFA I-II

4:45pm-5:45pm Networking and refreshments in Exhibit Hall
7:00pm-9:00pm Special interest groups
Committee meetings

Friday, July 25
(5 CERPs/5 contact hours)

6:00am-7:00am Walkers and joggers meet
7:00am-8:00am Continental breakfast
Networking tables
Committee meetings
7:00am-4:00pm Registration desk open
8:00am-9:00am Plenary: Creating a Culture of Breastfeeding To Reduce Disparities. Ursuline Singleton, MPH, RD
9:00am-9:30am ILCA Fellow inductions; IBLCE presentations
9:30am-10:30am ILCA Annual General Meeting
10:30am-11:00am Morning break
11:00am-12:00pm Concurrent Sessions A (select one)

A1: Why Does It Hurt? A differential diagnosis for breastfeeding-associated pain. Alison Stuebe, MD, MSc, FACC0G I-II

A2: Clinical and Non-clinical Breastfeeding Interventions: What we do and do not know. Miriam Labrook, MD, MPH, IBCLC I-II

A3: Sustaining Breastfeeding in Incarcerated Women: A case study. Tina Levy, IBCLC I-II

A4: Unplugged: Therapeutic breast massage and hand expression for engorgement and plugged ducts. Maya Bolton, BA, BSN, IBCLC I-II

(continued on next page)
A5: Birth Trauma: Causes and consequences of birth-related PTSD. Kathleen Kendall-Tackett, PhD, IBCLC, FAPA II-III

A6: Community Breastfeeding Support: Engaging community relationships for collective impact. Tina Cardarelli, BS, IBCLC; Tina Babbitt, RN, MS, IBCLC I-II

A7: Nutritional intelligence: its impact on maternal and infant health. Robin Frees, BA, CHT, IBCLC I-II R-CERP

A8: Practice Ethics: Can we have a conversation about milk sharing? Barbara Wilson-Butler, BS, Ed, IBCLC, FILCA I-II E-CERP

A9: The Future Is Here: EpiGenetics, stem cells and breastfeeding. Lawrence Noble, MD, IBCLC, FABM II-III

A10: Adoption, Surrogacy, and Foster Care: Breastfeeding without birth. Alyssa Schnell, MS, IBCLC I-II

12:00pm-1:30pm Lunch
Networking tables
Research poster presentations (1 L-CERP)

1:30pm-3:30pm Concurrent Sessions B (select one)

B1: Into the Mouths of Babes: An exploration of infant oral skills. Robin P. Glass, MS, OTR, IBCLC, Lynn S. Wolf, MOT, OR, IBCLC II-III

B2: Understanding Code Compliance: How it applies to the IBCLC. David L. Clark, Nutrition Specialist (Legal) I-II E-CERP

B3: Posterior Tongue Tie: Confusion, confounders, concerns and controversy. HELPI: Christina Smillie, MD, IBCLC, Catherine Watson Genna, BS, IBCLC III

B4: Gender Guidelines: What does breastfeeding support have to do with gender? Johanna Bergerman, BS, BS, BA (Hons), IBCLC I-II R-CERP

B5: Media Moxie: Skills for print, panels and film. Jan Ellen Brown, BS, IBCLC I-II R-CERP

B6: Breastfeeding Duration and Maternal Sleep Expectations: Comparison of full and partial rooming in. Elissa Sherby, RN, MSN, IBCLC, Orin Vinograd, RN, MPH, CNM I-II

Perceived Milk Insufficiency: A systematic review and synthesis of the literature. Regina Roig-Romero, MPH, IBCLC I-II

B7: Talking to Mothers about Alternative Therapies: Learning real practices of mothers. Lisa Marasco, MA, IBCLC, FILCA I-II

Herbal Galactagogues: A review of the evidence. Zoe Gardner, PhD(c) I-II

B8: Supporting Parents in Understanding Normal Infant Sleep. Helen Ball, PhD, MA, BSc I-II

Educational Interventions in Safe Infant Sleep. Helen Ball, PhD, MA, BSc I-II

B9: Prenatal Breastfeeding Education: Stepping up to Step 3. Kathy Parry, MPH, IBCLC, LMBT I-II

Knowledge and Attitudes in Pediatric Interns: Improvements through a breastfeeding curriculum. Shirley Hamill, MSN, IBCLC, LCCE I-II

B10: Improving Breastfeeding Rates of African American Women. Engaging the faith community. Monique Sims-Harper, DrPH, RO, IBCLC I-II

African American Women’s Perceptions: Breastfeeding over years. Natasha Sriram, MD, MPH, FAAP, IBCLC I-II

3:30pm-4:30pm Closing Reception/Vendor Thank You

Saturday, July 26
(5.5 CERP/5.5 contact hours)

6:00am-7:00am Walkers and joggers meet

7:00am-8:00am Continental breakfast
Networking tables
Committee meetings

7:00am-4:00pm Registration desk open

8:00am-9:00am Plenary: SIDS, Breastfeeding and Bed Sharing. What do we know and not know? Helen Ball, MA, BSc

9:00am-9:30am President’s address. Alisa Sanders, RN, IBCLC, RELC, CCE

9:30pm-10:00am Morning break

10:00am-11:15am Plenary: What Matters Most? Prioritizing lactation interventions to optimize outcomes. Robin P. Glass, MS, OTR, IBCLC, Lynn S. Wolf, MOT OR, IBCLC

11:15am-12:30pm Plenary: Obesity, Maternal Metabolic Disease and Early Weaning: Which came first and what can we do about it? Alison Stuebe, MD, MSc, FAC

12:30pm-1:45pm Luncheon

1:45pm-2:45pm Plenary: The Global Strategy on Infant and Young Child Feeding. David L. Clark, Nutrition Specialist (Legal)

2:45pm-3:45pm Plenary: Constraints and Realities in Breastfeeding Protection, Promotion and Support: Beyond health and free choice. Miriam Labbok, MD, MPH, IBCLC